

◆◆ Media release

Basel, May 2026

OMG, Franck!

Festival for Subculture and Club Culture

The complete line-up will be published on 28 May 2026 on omg-franck.ch.

Six days, five disciplines, one shared vision.

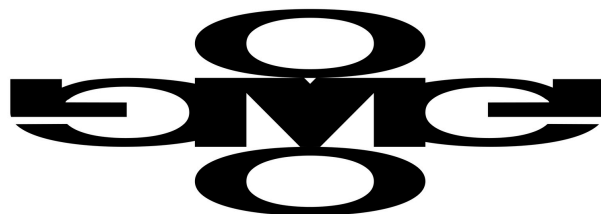
From 15 to 20 June 2026, the Franck Areal in Basel will once again transform into a vibrant space of possibility. After its launch during Art Basel week 2025, the festival now goes into its second round: Under the motto “OMG, Franck! Let’s create our world in six days”, the festival brings together DJs, artists, designers, performers and chefs. Together, they create an open, diverse, sustainable and creative festival world. OMG, Franck! is organised by the newly founded association Förderverein Franck in collaboration with Radio X, Tanzhaus Basel and No Chef Studios (BS).

Art and culture as a collective process

It all started with the idea of creating an inspiring environment together as a network in six days. From this experiment, a lively festival has emerged that already attracted around 5,000 visitors to the Franck Areal in its first edition in 2025. Immersive installations and performances, DJ sets, a carefully curated culinary offering and a large fashion show invite the audience in June 2026 to celebrate and co-create.

Taking a stand – creative and constructive

In a time of global challenges, OMG, Franck! sees itself as a platform for subculture and club culture as well as for social reflection. The festival stands for creativity, diversity and sustainability – and shows how cultural production can open up new perspectives. Where different scenes and communities meet, a constructive togetherness emerges.



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What visitors can expect in 2026:

Music

When curating the music programme, special attention was paid to the diversity of contemporary club music. Ranging from experimental electronic music and trending sounds of the Afro-diaspora to polyrhythmic dub and techno beats, the musicians create a unique experience both for lovers of club culture and for anyone who wants to discover new sounds. Examples: Somatic Rituals (CH), Marie Delprat (FR/CH), Malefi (ZA/CH), Alan Alpenfelt (CH), DJ Travella (TN), Polygonia (DE), Azu Tiwaline (FR/TN) and Cinna Peyghamy (FR/IR).

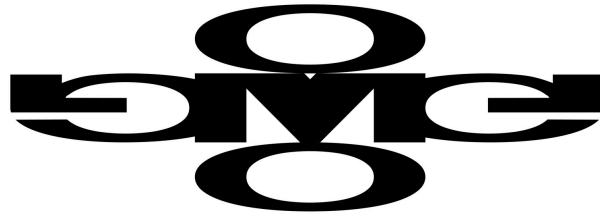
Eating as a Practice – curated culinary arts

No Chef Studios (BS) develops gastronomic concepts and events in which collaboration and creativity matter more than hierarchy. For OMG, Franck!, No Chef Studios has come up with something special: the open kitchen functions like a DJ booth – the chefs become artists of food culture.

New this year, No Chef Studios has brought on board the restaurant Magdalena from Rickenbach. Magdalena is the first purely vegetarian restaurant in Europe to receive two Michelin stars. “Raw, rough, regional” – this is how chef Dominik Hartmann sums up his philosophy. Vegetables take centre stage; the dishes are elegant and full of finesse.

The young Swiss award-winning chef Michaela Frank, who made her festival debut last year, is again part of the culinary line-up. Especially for OMG, Franck!, Frank is creating sophisticated dishes that fit the character of the festival and the industrial charm of the site.

Kat Fischer is responsible for the matching special drinks; she develops drinks that complement the culinary offering and reflect the festival character.



Moving images and video art in focus

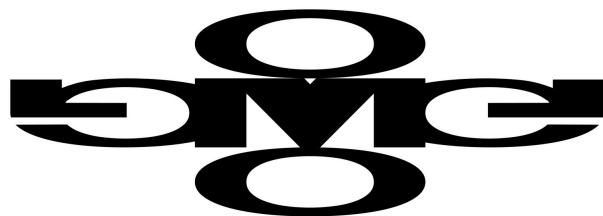
For the video art section, an open call was organised in spring, inviting artists from Switzerland and Europe to apply. The jury consisted of four experts: Yulia Fish (curator, HEK Basel), Philipp Selzer (curator, Kunstmuseum Basel), Pilar Quinteros (artist, Basel/Chile), Sandra Sheckter (art historian, Basel).

In the context of club culture and former factory halls, twelve artists from the field of moving images/video present their works throughout the festival: Dirk Koy (CH), Kate Kitvinova (RS), PĒTERSONS (LV), Lilian C. Scheuer (DE), Rubiloni (FR), Lyazzat Khanim (KZ), Daniela Brugger (CH), Noémi Büchi / Brigitte Fässler (CH), Paula Beck (CH), Camila Chebez (AR), Till Langschied (CH), Kathrin Anika Mast (CH).

Performances / dance

In collaboration with Tanzhaus Basel and curated by Corinne Eckenstein, OMG, Franck! presents daily programme items in the fields of performance, dance and dance film.

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| 15 / 16 June | Better Late Collective (CH) with Outside-In (live performance) |
| 16 –18 June | Tobias Staab (DE) with OYA (VR installation) |
| 18 –20 June | CRUELBEHAVIOR Projects (CH/AT) with THE DUST OF MY
CONCRETE CHILD (video installation) |
| 17 June | Stefan Degen (CH) with The Strings We Attach (interactive
performance) |
| 19 June | Valerie Reding (CH) with MONSTERS
(performance/installation) |
| 20 June | Zerya 007, Alana Telfar, Kaiky 007, Jeremy Ndoum and
"ESENKO" (ballroom showcase) |



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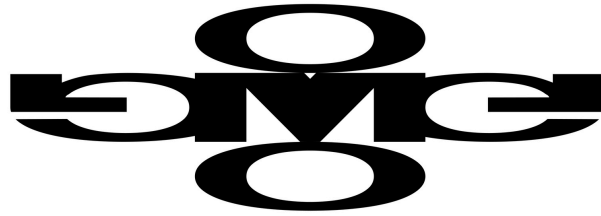
Fashion design

Since the founding of OMG, Franck!, the disciplines of fashion design and performance have been central components of the festival. In its second year, fashion design will play an even more important role in the programme. A total of eight labels will present their new looks on Wednesday, 17 June, from 5:30 pm. The two-hour show is divided into two slots. The fashion programme is curated by AUDA by Aurora D'Agostino.

Among others, there is much anticipation for new creations by Anastasia Bull. The Swiss-American fashion designer holds a master's degree from the Masterstudio Fashion Design at the Academy of Art and Design in Basel.

Bull has gained international attention, among other things, thanks to the singer Björk, who wore a piece from the collection "YES TO PARADISE" in an interview with The Guardian. Bull works with motifs of feminist science fiction to question social norms and to manifest a more equal and powerful future.

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Umbrella organisation:
Förderverein Franck
Horbургstrasse 103
4057 Basel

Partners:
including Wegwarte AG, Verein Tanzhaus Basel, Radio X

Supported by:
GGG Basel
Stiftung Corymbo
Christoph Merian Stiftung
Eckenstein-Geigy Stiftung
Ernst Göhner Stiftung
Isaac Dreyfus-Bernheim Stiftung

Swisslos-Fonds Basel-Stadt
Pro Helvetia

OMG, Franck! Let's create our world in six days

Date: 15–20 June 2026
Times: daily from 5 pm
Location: Franck Areal, Horburgstrasse 103, 4057 Basel, Switzerland
Admission: free
Website: omg-franck.ch
Instagram: [@omg_franck](https://www.instagram.com/omg_franck)
Press contact: Philomena Grütter, Head of Communications OMG, Franck!